



Mauritius &amp; Seychelles

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ENTERPRISE GO DIGITAL: STRENGTHENING SME RESILIENCE THROUGH DIGITAL TRANSFORMATION

# Enterprise Go Digital: Strengthening SME Resilience Through Digital Transformation

This project funded by the UNDP through the financial assistance of the Japanese Government aims to strengthen the resilience of SMEs following the socio-economic impacts of the COVID-19 pandemic.

**MAY 1, 2023**

The features of the platform will enhance productivity by offering new opportunities for innovation and bringing together complementary enterprises as per their business needs.

UNDP Mauritius and Seychelles/ Jean-Yan Norbert



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following successful tests carried by 10 pilot small and medium enterprises (SMEs) earlier this year. Implemented by the National Productivity and Competitiveness Council (NPCC), this project funded by the UNDP through the financial assistance of the Japanese Government aims to strengthen the resilience of SMEs following the socio-economic impacts of the COVID-19 pandemic. The *Enterprise GO Digital* platform will also support SMEs during their recovery phase.

### Enterprise Go Digital - Video 1



Prior to the launch of the platform, 10 pilot SMEs were selected to test the functionalities designed to aid operations around 1) sales automation, 2) inventory management to track and monitor stock, 3) production management and 4) enterprise marketing management. While supporting SMEs' recovery, these features will also enhance productivity by offering new opportunities



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The digital solutions provided by the *Enterprise GO Digital* platform will enable SMEs to better compete both on local and foreign markets as noted by Ms Amanda Serumaga, Resident Representative of the UNDP in Mauritius, addressing the audience during the ceremony. During the ceremony, Ms Serumaga also reiterated the UNDP's support to the Government of Mauritius through an integrated and inclusive approach, and commitment to continued partnership delivering on several strategic engagements such as the Japan Supplementary Budget programme.

To learn more about the *Enterprise Go Digital Platform*, [click here](#).



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