Components of the Mauritius Leadership Brand

The Mauritius Leadership Brand (MLB) has two major elements: the fundamentals (leadership codes) and the differentiators which our leaders must master.

The Leadership codes

- Human Capital Developer: To build on the next generation
- Strategist: Shape the future
- Talent Manager: Engage today’s talent
- Executor: Make this happen

Benefits to the Youth:

**IGNITE** the way through training in

- Self-Assertiveness
- Social Competence
- Leadership Skills
- Networking
- Team Building

**DRIVE** the way through

- Creative and innovative projects for the community
- Momentum for positive change

**INSPIRE** the way through

- The National Leadership Engine Convention
- National Leadership Engine Certificates

More information on www.npccmauritius.org/nle
NLE targets young Mauritians aged 18 and above to develop 21st century skills highlighted in the leadership framework as illustrated.

The National Leadership Engine (NLE) is an initiative of the National Productivity and Competitiveness Council under the aegis of the Ministry of Financial Services and Good Governance in collaboration with the Ministry of Youth and Sports with the objective of developing a leadership pipeline to achieve higher productivity and better living for the nation.

The National Leadership Engine is based on the work of Noel Tichy, who ran GE’s Leadership Development Center. Tichy’s teaching model posits that CEOs should engage with a virtuous learning cycle. He advocates that for organisations to be successful, leaders should be grown at all levels. Tichy argued that each leader has a teachable point of view, that is, an inspiring story that leaders use to define themselves and their values, with which they communicate and teach others to emerge as leaders. This Leadership Engine concept has been adapted to the national context whereby Mauritian Youth are being trained to develop a leadership pipeline by growing greatness.

Growing Greatness

Just like the tiny seed gives rise to a giant oak tree, similarly we, humans, have the capacity to assume gigantic proportions in terms of our positive influence on the world around us. The National Leadership Engine project has been conceived and designed in such a way that our young fellow countrymen at all levels, whether they work in the public or private sectors, whether students or unemployed, ALL develop and grow their potential to become leaders.

The National Leadership Engine Project is meant to transform youth into agents of positive change, resolute in their determination and drive to transform themselves and their immediate surroundings including their family, workplace and the community at large.

The project will enable the creation and profusion of community projects, which will have a visible and practical impact in the lives of our people. In the long run, while sustaining the virtuous learning cycle among young leaders and their peers, we wish to achieve a compounded synergy. In the process, our young emerging leaders will grow “Greatness” every day and let their beauty shine for a greater good.
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Rolling Out the NLE Project

NLE targets young Mauritians aged 18 and above with a view to develop 21st century skills through the three phases:
(1) IGNITE (2) DRIVE (3) INSPIRE.

The IGNITE phase is where participants are explained leadership values and motivations through the training being delivered in Youth Centres.

Implementation of community projects through teams is the DRIVE phase which gives the team a sense of identity when conceptualising and driving a project.

Finally, the INSPIRE phase is the NLE Convention which will provide the youth with a platform to sustain their projects and inspire other youth to join them on this leadership journey to achieve better living for the nation.

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